

ROKU UNIVERSAL SEARCH

The single most powerful user acquisition tool
that your channel may be missing out on.

 Search for movies, shows, actors, or directors 

Is your channel in the search results here?



We Make Getting Into Search Easy

USAND works “out of the box” with these partners:



Case Studies:

CONTV	7X Hours Watched			
Gravitas MOVIES	50% + Minutes Watched	400% + Unique Viewers	1000% + New App Installs	
revry	145% + Unique Users	75% + Individual Streams	510% + New App Installs	50% + Hours Streamed
SHOUT! FACTORY	59% + Daily Visits	35% + Ad Impressions	504% + New App Installs	27% + Added Revenues

Why USAND?

- Increases user acquisition & app installs
- Roku Preferred Partner
- Go live in search in less than 30 days
- No partner dev time required
- USAND imports data from any feed/CMS/API
- USAND automatically detects data changes
- Feeds update every 4 hours
- 100's of apps use USAND for search
- Industry leaders in multi-platform onboarding

- We've integrated search for these customers and more -



TO GET STARTED CONTACT

kai@universalsearch.io



Search, as easy as 1,2,3...

1

Channel Provides to USAND:

Data Access



Sample Deep Links



2 Logos

Sample 165x60
Small Logo

rounded edges

Sample
143x113
Teaser Logo

squared edges

Test Channel



timeline:
2 WEEKS

2

USAND and Roku Provide:

Feed Configuration



Submission / Validation



Roku Final QC



Go LIVE



timeline:
2 - 8 WEEKS

3

Reap the Benefits

